



Earn Free Plants

At Bloomers, our Customer Loyalty Program rewards both our long standing customers and those new to the Bloomer's Experience!

Here's how it works:

For every \$10.00 spent on non-discounted, living plant products, customers earn one "Bloomer's Buck". Bloomer's Bucks are earned from July 1st through June 30th of each year and have a two (2) week redemption period. The redemption period runs the last week in July and through the first week in August. Bloomer's Bucks earned after July 1st are redeemable the following year.

Bloomer's Bucks:

- Must be earned and spent on non-discounted plant purchases (trees, shrubs, perennials, and annual flowers only – Yes, this includes hanging baskets and planters!).
- Can not be earned or spent on non-living items, landscape installation, service added purchases, etc.
- Can not be earned or spent on discounted items.
- Are non-transferable, have no cash value and cannot be combined with another customer's.
- Must be spent during the redemption period – no exceptions.
- Expire on the last day of the redemption period of the current year.
- Are tracked on our computer system and will be printed on the bottom of your receipts.

For example:

You spent a total of \$357.00 at Bloomer's on qualifying plant purchases (before June 30th of the current year). Therefore, you would earn \$36.00 in "Bloomer's Bucks" to spend on any qualifying plant purchase of your choice during the redemption period (the last Saturday in July through the second Saturday in August). One hundred percent of your "Bloomer's Bucks" value would go toward the purchase price during this period. Customers are responsible for the sales tax on their purchases.

Bloomer's does NOT send out reminders – so please mark your calendars! At Bloomer's, we value our loyal customers and hope you find this program useful and fun!

(PLEASE PRINT CLEARLY)

Name: _____

Telephone Number: _____

Street Address: _____

City, State, Zip Code: _____

E-mail Address: _____

I have read, understand and agree to all the details of the loyalty program.

Signature: _____